



bike smart easton

how kids get smart about riding

2015 Year in Review

Top Level Support

PennDOT
Lehigh Valley Planning Commission
City of Easton
Coalition for Appropriate Transportation

Municipalities

City of Easton
City of Bethlehem
City of Allentown
Palmer Township
Bethlehem Township
Forks Township
Bath Borough

Schools

Cheston Elementary
Paxinosa Elementary
March Elementary
Palmer Elementary
Forks Elementary
Shawnee Elementary
Edward Tracy Elementary
Governor Wolf Elementary (Beth)
Governor Wolf Elementary (Bath)
Seven Generations Charter (Emmaus)

Public Safety

City of Easton Police Dept.
City of Easton Fire Dept.
Bethlehem Health Bureau
City of Bethlehem Police Dept.
Forks Township Police Dept.
Palmer Township Police Dept.
Suburban EMS

School Districts

Easton Area School District
Bethlehem Area School District
Northampton Area School District

Community Partners

Boys and Girls Club of Easton
Easton Area Community Center
St. Luke's Community Health
Bethlehem SkatePlaza
Emmanuel EC Church (Beth)
Forks YMCA Education Center
Cub Scout Pack 317

Bike Smart Easton is a bicycle education program for Lehigh Valley children ages 5-14 (grades K-8). In 2015, Bike Smart Easton educated 5,334 children, while fitting 851 bicycle helmets.

Bike Day Events

15 Bike Day events were held, where children, their bicycles and their parents attended. Each child received a helmet check/fitting, a mechanical safety tune-up of their bicycle, an opportunity to practice their riding skills and traffic knowledge. Parents were encouraged to reinforce skills learned and to check their child's bike and helmet often.

In-School Assemblies

35 presentations were given at 10 schools during the school day with grade level/age-specific content.

Promoting Smart Cycling

A promotional short film was produced for children and families to encourage smart cycling: "Bike Day in Easton" on YouTube Stories, photos and more information at:

www.bikesmarteaston.wordpress.com www.facebook.com/BikeSmartEaston/

Instructional Staff

Of 28 staff members, 13 are League of American Bicyclists certified instructors, 12 are cyclists/parents/active community members and 3 are local high school students.

Administration & Funding

Programming is administered by the Coalition for Appropriate Transportation (CAT) through the City of Easton with funding by the PennDOT Transportation Alternatives Program (TAP) (Easton Bike Ed, MPMS 102718). To date, \$42,812 of TAP funding has been expended, plus an estimated \$12,800 of in-kind support.

Contact

For questions, please contact:
Scott Slingerland, (845) 430-6552, scott@lvcat.org
Carl Manges, (610) 250-6609, cmanges@easton-pa.gov

12/15/2015



www.lvcat.org